

Larimer County Flood Recovery Expo

Larimer Small Business
Development Center (SBDC)



Who is the SBDC?

- A government/higher education/private partnership, managed at the federal (SBA), state, and local levels. Combines resources and information.

Mission: To help small business start, grow, and prosper through consulting and training.

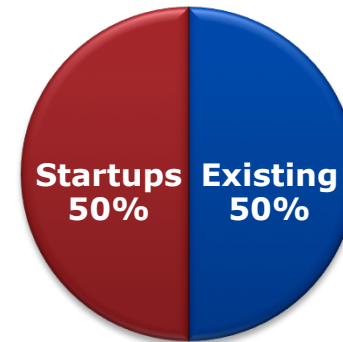
- 900+ full-time SBDC centers nationwide.
- SBDC provides services to more clients than all other SBA programs combined.

Who is the SBDC in Larimer County?

Hosted/sponsored by



Businesses Served



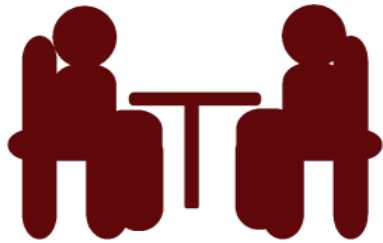
30-35 local consultants offer a wide range of free confidential consulting and low-cost business training to maximize economic impact.

Success Stories



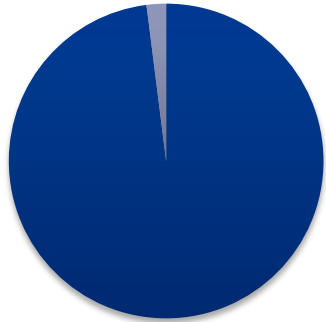
...and many more!

2013 Consulting Performed



**366 Businesses and
Individuals**

1747 Hours



98% Satisfaction

Consultant Skillsets and Experiences:

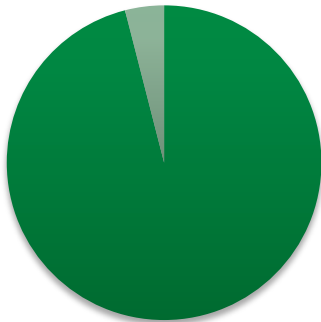
- “Hands-on” small biz experience.
- Focused capabilities in branding, finance/accounting, comm/industrial, real estate, market research, sales, retail, rest/foods, operations, PR, franchising, and e-commerce.
- Specialty advisors- finance, legal, business valuation, business brokers.
- 60% increase in consulting hours in `14

2013 Training Performed



116 Classes

1004 Attendees



96% Satisfaction

Training Classes

Business Basics

- So You Want to Start A Business
- Make It Official

Finance

- I Need Financing, What Now?
- Basics of Bookkeeping
- TAXES: Get Informed & Organized Now!
- Projecting and Managing Cash Flows
- QuickBooks

Marketing

- Social Media – The Basics
- Social Media – Beyond the Basics
- Planning and Building an E-Effective Website
- PR Unveiled
- Because it is what you say AND how you say it
- Branding Without Getting Burned

Business Planning

- The Crash Course (6 weeks)
- Building a Business Plan (3 weeks)

2011 – 2013 Economic Impact



78

**Businesses
Started**



268

**Jobs
Retained**



445

**Jobs
Created**



Estes Valley work:

- Collaborative support with EP-EDC, established satellite office.
- Assist with SBA Disaster loans
- Assist with “Recover Colorado” CDBG grants / loans
- Conducted Spring/Fall biz trainings
- Provide support to EV industry groups – PC, EALA, Wedding Ass’c, VEP, etc

Contact us for help:

EP-EDC: 970-577-1031

**Larimer SBDC:
970-498-8918**

www.larimersbdc.org

